



**North Carolina Early Childhood Association**



**2010  
Call-In Learning:  
Early Childhood Seminars  
at Your Fingertips**



An opportunity to participate in exciting seminars  
on issues facing child care providers across the state  
without leaving your program.

**Sign Up Today— Registration Form Enclosed**



## Message From the Board of Directors

This is the 3rd year that NCECA has offered telephone seminars for early childhood professionals in North Carolina. Over the years participants have commented on the timeliness of the topics and the convenience of having this information so easily accessible.

The NCECA Board has developed 7 new seminar sessions that will be offered from January—May of 2010. The target audience for these sessions are teachers and directors in child care programs. The Board has secured expert presenters to share information with you about issues affecting child care programs across our state.

We have recognized that it has become almost impossible for early childhood educators to leave their programs during the workday to attend conferences and workshops. However, we understand the need for you to have information about the latest trends affecting our field and practical approaches to everyday issues affecting you in your child care programs. So we are offering sessions in a format that is accessible and convenient for the majority of individuals working in our field.

We hope that you will make the decision to participate in our telephone seminars this year. **You can earn up to 7 DCD training credits without ever leaving your program.**

This brochure contains a more detailed description about the telephone seminars, topics and a registration form. If you have additional questions, please feel free to contact us by e-mail at [nceca@ncearlychildhoodassoc.com](mailto:nceca@ncearlychildhoodassoc.com) or call 919-442-2000.



Please visit our website at [www.ncearlychildhoodassoc.com](http://www.ncearlychildhoodassoc.com) to hear previous seminars.

### Sample of 2009 Topics

*What is OLE (Outdoor Learning Environment and do I need a Sombrero?)*

*Helping Families Access Resources to Pay for Child Care*

*Smart Buying, Smart Saving and Smart Charging in a Tight Economy*

*(DCD credit is not available for internet sessions)*

## **Telephone Seminar Fact Sheet**

### *What is a telephone seminar?*

A telephone seminar is training that is offered by early childhood experts over the phone. Participants listen in on their phone to a discussion about an important topic in early childhood in North Carolina. You can save the costs of gas and travel time and have expert training right in your own program. The beauty of this type of training is that you can tape the session and listen later, or use it as a training tool with your staff anytime in your program. Seminars are also posted on NCECA's website at [www.ncearlychildhoodassoc.com](http://www.ncearlychildhoodassoc.com)

### *Why is NCECA sponsoring telephone seminars?*

Child care center directors and family child care providers want information about what is happening in North Carolina around various child care issues. The North Carolina Early Childhood Association wants to provide you with this information in a new format, the telephone seminar. For a small fee you can have this information without ever having to leave your program, without the expense of time and gas.

### *What do I need to do to participate in one or more of the telephone seminars?*

You just need to complete the registration form that is enclosed. Select the telephone seminars you wish to participate in, complete the form and send in your form and payment by the deadline. You will then be mailed or emailed a call-in number for each call, as it gets close to the date of that call. On the date and time of the telephone conference, you just call the number you have been given and enter your access code. Then wait for the call to begin, and get up-to-date information on child care issues right in your own program.

### *Can other people in my center listen in?*

Sure. You can put your phone on speakerphone and other staff members in your center or home can listen in. The seminar presenters and other participants cannot hear you while the seminar is being conducted. Since you have paid for the access number, you are welcome to include others in your program. However, to get DCD credit you must register each person wanting the credit.

### *Who are the facilitators and presenters doing each telephone seminar?*

NCECA has carefully selected facilitators and presenters for each topic who are early childhood experts in North Carolina. You will recognize many of them by name and by their title. In some cases, we have asked child care providers to participate as panelists on the call because they have particular knowledge and experience in that subject area. And we believe child care providers can learn from the experiences of other child care providers.

### *Will I be eligible to receive training credit for participation?*

Individuals who sign up and pay for a seminar will receive one credit hour of approved DCD training credit. You will be sent verification of participation as part of your enrollment process.

### *How do I join the NCECA?*

We encourage each of you to join the North Carolina Early Childhood Association. NCECA has been an advocate for better child care and better funding for child care providers for almost 50 years. To learn more about who we are, go to [www.ncearlychildhoodassoc.com](http://www.ncearlychildhoodassoc.com). You must be a member of NCECA to participate in the telephone seminars.



# Seminar Schedule and Descriptions

*(1 hour of DCD training credit per seminar)*

- Title:** **A Conversation with the Director of the NC Division of Child Development**  
**Date/Time:** **January 22, 2010, 1:00 – 2:00 p.m.**  
Moderator: Sue Russell, President, Child Care Services Association  
Presenter: Deb Cassidy, Director, NC Division of Child Development  
Description: A conversation with Dr. Deborah Cassidy to discuss early care and education issues facing North Carolina and how the Division of Child Development is working to improve our system.
- Title:** **Customer Service: Tips to Help you Meet Parent Expectations**  
**Date/Time:** **February 19, 2010, 1:00 – 2:00 p.m.**  
Moderator: Sheila Hoyle, Executive Director, Southwestern Child Development Commission  
Presenter: Fran Thigpen, Agency Director, Buncombe County Child Care Services  
Description: Fran Thigpen will provide customer service tips to help you learn about the parent expectations, ways to provide the best customer service and how to head off problems.
- Title:** **Essentials of Healthy Brain Development**  
**Date/Time:** **March 5, 2010, 1:00 – 2:00 p.m.**  
Moderator: Sue Russell, President Child Care Services Association  
Panel: Lanier DeGrella, Statewide Infant Toddler Enhancement Project Manager  
Jennifer Davis, Region 13 Infant Toddler Specialist, Valerie Shook, Region 11 Infant Toddler Specialist  
Description: A review of what science tells us about early brain development and the link to relationships. Strategies for teachers to support optimal early experiences for babies and strong foundations for future learning will be shared.
- Title:** **Environmental Rating Scale: The Assessment Process**  
**Date/Time:** **March 9, 2010, 1:00 – 2:00 p.m.**  
Moderator: Sarah Norris, Executive Director, Work Family Resource Center  
Presenter: Lia Rucker, NC Rated License Assessment Project  
Description: This seminar will provide an overview of the rated license assessment process. Information will be shared about frequently missed items and indicators of the scales and the new format for facility summary reports.
- Title:** **NC Early Educator Certificate: Do You Have It Yet?**  
**Date/Time:** **March 17, 2010, 1:00 – 2:00p.m.**  
Moderator: Sue Russell, President, Child Care Services Association  
Panel: Debra Torrence, Coordinator, NC Early Childhood Institute, Vickie Ansley, Director of Regional and Statewide CCR&R Initiative, Southwestern CDC  
Description: Learn more about NC' Early Educator Certification system and the steps you need to take to become certified.
- Title:** **Working with Families and Children from Diverse Cultures**  
**Date/Time:** **April 30, 2010, 1:00 – 2:00 p.m.**  
Moderator: Katura Jackson, Executive Director, Work Family Resource Center  
Panel: Hayluri "Luly" Beckles, Latino Program Specialist, Work Family Resource Center, Othella Johnson, Owner/Director, Creative Learning Center, Paula Cancro, Teacher, Creative Learning Center  
Description: Learn about the growing diverse populations that exist in early childhood programs. The presenters will share information about their experiences working with children and families from various backgrounds in early childhood settings.
- Title:** **Using CSEFEL to Prevent Challenging Behaviors in the Classroom**  
**Date/Time:** **May 11, 2010, 1:00 – 2:00 p.m.**  
Moderator: Janice Price, Director First United Methodist Child Development Center  
Panel: Margaret Mobley, Statewide Manager, Healthy Social Behavior Initiative,  
Behavior Specialists: Renae Lingafelt-Beeker, Region 13, Rhonda Hamby, Region 11, Smokie Brawley, Region 7  
Description: This seminar will focus on the use of the CSEFEL Inventory of Practices by the Healthy Social Behaviors specialists. The Inventory of Practices is an evidence-based self-reflective tool that guides teachers and technical assistance providers as they seek to promote social-emotional health of young children and prevent the development of challenging behaviors.

**NCECA Telephone Seminar Registration Form**  
*(Please complete one form for each participant.*  
*DCD training credit will only be issued for paid participants)*

Participant Name: \_\_\_\_\_

Program Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Type of Program (circle one):** Child Care Center/Family Child Care/Head Start/ Public Pre-K/  
 Part-Day Preschool/School Age Only/ Other: \_\_\_\_\_

**Tax Status:**     For Profit     Not-For-Profit

Star Rating: \_\_\_\_\_

Are you currently a member of NCECA? Yes  No

*If you are unsure about your membership status,  
 please send an e-mail to [NCECA@ncearlychildhoodassoc.com](mailto:NCECA@ncearlychildhoodassoc.com) or call 919-442-2000.*

To join NCECA please select one of the membership options below:

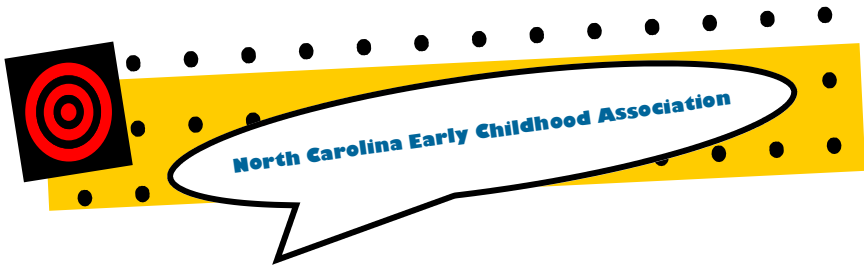
- Individual: ~~\$25.00~~ Discounted fee—\$20.00     Advocacy Champion Silver: \$225-349 (1)  
 Advocacy Champion Gold: \$350-574 (2)     Advocacy Champion Platinum: \$575 and up (3)

Total Membership fee enclosed: \$ \_\_\_\_\_

(#) number of organizational memberships

**Select the seminars below:**

Date/Time	Seminar	Registration Deadline	NCECA Member Fee	Non-Member Fee
January 22, 2010 1:00—2:00 pm	A Conversation with the Director of NC DCD	January 15, 2010	\$10.00	\$15.00
February 19, 2010 1:00-2:00 pm	Customer Service	February 19, 2010	\$10.00	\$15.00
March 5, 2009 1:00—2:00 pm	Essentials of Healthy Brain Development	February 26, 2010	\$10.00	\$15.00
March 9, 2009 1:00-2:00 pm	Environmental Rating Scale: The Assessment Process	February 26, 2010	\$10.00	\$15.00
March 17, 2009 1:00-2:00 pm	NC ECC: Do You Have It?	March 5, 2010	\$10.00	\$15.00
April 30, 2010 1:00-2:00 pm	Working with Families from Diverse Cultures and Backgrounds	April 22, 2010	\$10.00	\$15.00
May 11, 2010 1:00-2:00 pm	Using CSEFEL to Prevent Challenging Behaviors	May 4, 2010	\$10.00	\$15.00
		<i>(NCECA Members deduct \$10.00 when registering for 6 or more seminars)</i>	Total: \$ _____	Total \$ _____



North Carolina Early Childhood Association  
PO Box 4292  
Chapel Hill, NC 27515-4292

