



**North Carolina Early Childhood Association
Fall 2011 Early Childhood
Telephone Seminars**

Learning at Your Fingertips

An opportunity to participate in exciting seminars
on issues facing child care providers across the state
without leaving your program.

**Sign Up Today!
Registration Form Enclosed**



North Carolina
Early Childhood
Association



Message From the Board of Directors

The telephone seminars that we have offered for the past 4 years have been so informative that the NCECA Board has decided to create new sessions again this year.

The NCECA Board is offering 6 new seminar sessions beginning in October 2011. This year has been a year of change for all of us. We have had funding cuts for programs that support our everyday work, changes to the child care subsidy system and even some general rule changes. The Board has secured expert presenters to inform you about these changes and to begin think about how we move forward from this point. We are also offering some seminars that will support you as you work with children in your programs.

And as gas prices continue to rise and it seems that we have fewer hours in our days, we understand that it has become almost impossible for early childhood educators to leave their programs during the workday to attend conferences and workshops. So we are offering sessions in a format that is accessible and convenient for the majority of individuals working in our field.

We hope that you will make the decision to participate in our telephone seminars this year. **You can earn up to 6 DCD training credits without ever leaving your program.**

This brochure contains a more detailed description about the telephone seminars, topics and a registration form. If you have additional questions, please feel free to contact us by e-mail at nceca@ncearlychildhoodassoc.com or call 919-442-2000.



Please visit our website at www.ncearlychildhoodassoc.com to purchase previous seminar topics.

Sample Topic Titles

Helping Families Access Resources to Pay for Child Care
Smart Buying, Smart Saving and Smart Charging in a Tight Economy
Working with Families and Children from Diverse Cultures
(DCD credit is not available for internet sessions)

Telephone Seminar Fact Sheet

What is a telephone seminar?

A telephone seminar is training that is offered by early childhood experts over the phone. Participants listen in on their phone to a discussion about an important topic in early childhood in North Carolina. You can save the costs of gas and travel time and have expert training right in your own program. The beauty of this type of training is that you can tape the session and listen later, or use it as a training tool with your staff anytime in your program.

Why is NCECA sponsoring telephone seminars?

Child care center directors and family child care providers want information about what is happening in North Carolina around various child care issues. The North Carolina Early Childhood Association wants to provide you with this information in a new format, the telephone seminar. For a small fee you can have this information without ever leaving your program, without the expense of time or gas.

What do I need to do to participate in one or more of the telephone seminars?

You just need to complete the registration form that is enclosed. Select the telephone seminars you wish to participate in, complete the form and send in your form and payment by the deadline. You will then be mailed or emailed a call-in number for each call, as it gets close to the date of that call. On the date and time of the telephone conference, you just call the number you have been given and enter your access code. Then wait for the call to begin, and get up-to-date information on child care issues right in your own program.

Can other people in my center listen in?

Sure. You can put your phone on speakerphone and other staff members in your center or home can listen in. The seminar presenters and other participants cannot hear you while the seminar is being conducted. Since you have paid for the access number, you are welcome to include others in your program. However, to get DCD credit you must register each person wanting the credit.

Who are the facilitators and presenters doing each telephone seminar?

NCECA has carefully selected facilitators and presenters for each topic who are early childhood experts in North Carolina. You will recognize many of them by name and by their title. In some cases, we have asked child care providers to participate as panelists on the call because they have particular knowledge and experience in that subject area. And we believe child care providers can learn from the experiences of other child care providers.

Will I be eligible to receive training credit for participation?

Individuals who sign up and pay for a seminar will receive one credit hour of approved DCD training credit. You will be sent verification of participation as part of your enrollment process.

How do I join the NCECA?

We encourage each of you to join the North Carolina Early Childhood Association. NCECA has been an advocate for better child care and better funding for child care providers for almost 50 years. To learn more about who we are, go to www.ncearlychildhoodassoc.com.



Seminar Schedule and Descriptions

(1 hour of DCD training credit per seminar)

Title: Where Early Childhood Stands After the 2011 Legislative Session
Moderator: Sue Russell, President, Child Care Services Association
Date/Time: October 4, 1:00-2:00 pm
Panel: Deb Cassidy, Director, Division of Child Development and Early Education, and Stephanie Fanjul, President, North Carolina Partnership for Children

Telephone Seminar Objectives:

To provide an overview of changes to early childhood system and funding as a result of the 2011 Legislative Session
To learn how the Division and Smart Start are implementing the changes and how these affect children, families, Early Childhood programs and teachers working directly with children

Title: Big Changes in the Child Care Subsidy System: From Swipe Cards to Direct Deposits.
Moderator: Sue Russell, President, Child Care Services Association
Date/Time: October 6, 1:00-2:00 pm
Panel: Ron Byrd, Subsidy Section Chief, Division of Child Development and Early Education, Anna Mercer McLean, Director, Community School for People Under Six, and Katharine Smith, Director, First Presbyterian Day School

Telephone Seminar Objectives:

To learn about the Electronics Benefits System for child care subsidy
To talk about the lessons being learned from the first stages of implementation across the state

Title: Grief and Loss: Helping Young Children Cope
Moderator: Sheila Hoyle
Date: October 13, 1:00 – 2:00 pm
Presenters: Smokie Brawley & Rhonda Hamby, CCR&R Regional Behavior Specialists

Telephone Seminar Objectives:

Exploring the different stages of grief
Learning basic methods to assist children with coping

Title: From the Classroom to the Legislature: Advocacy 101
Moderator: Katura Jackson
Presenters: Courtney Able, Director, Lakewood Preschool; Eleanor Tolliver, Director, First Ward CDC; Jessica Ward, Technical Assistance Specialist, Smart Start of Cabarrus County; Ann Benfield, Executive Director, Smart Start of Cabarrus County; Katherine Generaux, Behavior Specialist, Partners in Learning.

Date: October 19, 1:00—2:00 pm

Telephone Seminar Objectives:

Understanding NC Early Childhood System and Policy Development Process;
Learn concrete steps to become ECE Advocates
Examples of advocacy efforts at the child care program and local community level.

Title: The Benefits of EEC
Moderator: Katura Jackson
Presenter: Debra Torrence, ED, NC Institute for Child Development Professionals
Date: October 26, 1:00—2:00 pm

Telephone Seminar Objectives:

Learn how the Early Educator Certification can be beneficial to your program and the families that you serve.

Title: Teaching Infants and Toddlers: Accidental or Intentional
Moderator: Sue Russell, President, Child Care Services Association
Date/Time: November 15, 1:00-2:00 pm.
Panel: Lanier DeGrella, Director, Infant Toddler Quality Enhancement Project, and Linda King, Regional Infant Toddler Specialist

Telephone Seminar Objectives:

To learn about intentional teaching practices and their effectiveness with babies and toddlers
To learn how intentional teaching can be supported in the classroom through resources

NCECA Telephone Seminar Registration Form
(Please complete one form for each participant.
DCD training credit will only be issued for paid participants)

Participant Name: _____

Program Name: _____

Mailing Address: _____

City: _____ Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Type of Program (circle one): Child Care Center/Family Child Care/Head Start/ Public Pre-K/
 Part-Day Preschool/School Age Only/ Other: _____

Tax Status: For Profit Not-For-Profit

Star Rating: _____

Are you currently a member of NCECA? Yes No

*If you are unsure about your membership status,
 please send an e-mail to NCECA@nearlychildhoodassoc.com or call 919-442-2000.*

To join NCECA please select one of the membership options below:

- Individual: ~~\$25.00~~ Discounted fee—\$20.00 Advocacy Champion Silver: \$225-349 (1)
 Advocacy Champion Gold: \$350-574 (2) Advocacy Champion Platinum: \$575 and up (3)

Total Membership fee enclosed: \$ _____

(#) number of organizational memberships

Select the seminars below:

Date/Time	Seminar	Registration Deadline	NCECA Member Fee	Non-Member Fee
October 4, 2011 1:00-2:00 pm	Where Early Childhood Stands After 2011	September 23, 2011	\$10.00	\$15.00
October 6, 2011 1:00-2:00 pm	Big Changes in the Child Care Subsidy System	September 23, 2011	\$10.00	\$15.00
October 13, 2011 1:00-2:00 pm	Grief and Loss: Helping Young Children Cope	October 7, 2011	\$10.00	\$15.00
October 19, 2011 1:00-2:00 pm	From the Classroom to the Legislature	October 7, 2011	\$10.00	\$15.00
October 26, 2011 1:00-2:00 pm	The Benefits of EEC	October 14, 2011	\$10.00	\$15.00
November 15, 2011 1:00-2:00 pm	Teaching Infants and Toddler	October 14, 2011	\$10.00	\$15.00
		Sign up for 6 and get 1 free!	Total: \$ _____	Total \$ _____

Total Membership Fee Enclosed: \$ _____ + Total Seminar Fee Enclosed \$ _____ = Total Enclosed \$ _____

Mail Payment to: NCECA, PO Box 4292, Chapel Hill, NC 27515: Confirmations will be sent by e-mail or fax.



Why join NCECA?

The History of the North Carolina Child Care Association



In the autumn of 1960, the Greensboro Day Care Association and the State Department of Social Services and the Licensing organization, invited a group of licensed operators to meet and discuss the possibility of organizing a state day care association. Having a license was voluntary but centers that provided infant care could not be licensed in the 1960's. In November of that year, the NC Day Care Association elected its first president, Sylvia Eagle, owner/operator of Kiddie Korner Day Schools, Inc. in Charlotte. The executive board of NCDCA adopted by-laws and began soliciting members from across the state. The original by-laws extended membership only to those who were owner/operators of licensed centers, and each had one vote.

The original goals of this group were to improve day care standards, provide training for staff and to get the NC Legislature to pass mandatory licensing laws. For approximately 10 years members of the executive board and other interested parties made many trips to Raleigh to speak to representatives and at legislative committee meetings about passing laws that would require day care facilities to be licensed. In July 1971, the State of NC reached a landmark in children's legislation when the General Assembly enacted a mandatory licensing law for child care facilities. This first legislative accomplishment became effective on January 1, 1972. It was an attempt to provide minimum standards for health and safety as well as to provide the framework through which child day care programs could upgrade their services for children and parents.

In the 1970's, the NC Day Care Association made the decision to open its membership to anyone who was interested in providing quality services to children and thereby increasing the base of support to improve the quality of child care across our state. NCDCA board members served on the 1974 Advisory Committee to develop the AA licensing standards. And these standards were adopted by the Child Day Care Licensing Board (currently the Child Care Commission) in January of 1975.

In June of 2004, NDCA made a proactive move to change its' name to NCECA (the North Carolina Early Childhood Association). Each time a new piece of legislation concerning child care is being considered in North Carolina, NCECA's voice is heard. Since its inception almost 45 years ago, NCECA has been a front runner in speaking out for the needs of children and child care programs in our state. We are proud to hold up our legacy of "taking a stand for children!"

